

FOR IMMEDIATE RELEASE:



Contact:

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ARROWHEAD DECA HALLOWEEN HAWKFEST
OCTOBER 6, 2023 4-8 pm

Arrowhead High School – It's that time of year again! Arrowhead High School's DECA chapter is holding **Hawkfest** on Friday, October 6 from 4-8 p.m. Hawkfest is an annual festival bringing in over 5000+ spectators, held right before the home Arrowhead Varsity football game vs Waukesha South, where fun activities such as carnival games, 20+ inflatables, 30+ booths, an entertainment stage, and food booths are available for everyone to enjoy. **New this year is a TRUNK OR TREAT area for children to get in their trick or treating from booths of local businesses or clubs.** The proceeds from this event will benefit the Muscular Dystrophy Association, local senior citizens and other local nonprofits, and the Arrowhead Marketing Program.

Arrowhead DECA's leadership team started planning for Hawkfest back in early May and have been throughout the summer. These leaders spent many hours detailing every part of Hawkfest to create the most enjoyable festival Hawkfest can be. The work has included decorations, promoting Hawkfest to the local community, and most importantly, reaching out to local businesses to sponsor the event. These sponsorships for Hawkfest hope to both allow Hawkfest to operate successfully and also promote local businesses to community members who attend Hawkfest.

This year's Halloween themed Hawkfest includes many activities for families and children to enjoy before the football game. Some main attractions include a rock climbing wall, an inflatable zone, an entertainment stage, carnival games, and Trunk or Treat! In addition, there will be booths for attendees to visit. These booths will feature free products from local businesses and games from Arrowhead clubs and sports, including Arrowhead track team's sprint time trial. Many food vendors will be available for visitors to have dinner or a quick snack right before the football game. Rocky Roccocos, Picnic Basket, Sweet Delight Kettle Corn, Dough National, Kona Ice, and Arrowhead's Girls Basketball program serving brats, hot dogs, and hamburgers are just a few of the food vendors that will be at Hawkfest.

Hawkfest features activities and entertainment for community members of all ages whether it be the live music or Trunk or Treat. Whether visitors just want a quick bite to eat, or to experience the entirety of Hawkfest by visiting each unique booth, winning prizes, or trying to score a goal in hockey, Hawkfest has something for everyone to enjoy.

So come experience Hawkfest in person on Friday, October 6th anytime between 4-8 pm to try all the wonderful activities. We hope to see you there in your best Halloween attire!

Check us out on Tik Tok and Instagram @Arrowhead_DECA

Arrowhead DECA's
HAWKEEST

**Friday September 23,
2022, 4:00-8:00 PM**



HAWS
Humane Animal Welfare Society


DECA

